



## **TOWN OF KNIGHTDALE**

### **Parks & Recreation Department**

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950 Steeple Square Court ● Knightdale, NC 27545  
Office (919) 217-2230 ● Fax (919) 217-2239  
[tina.cheek@ci.knightdale.nc.us](mailto:tina.cheek@ci.knightdale.nc.us)

Re: Sponsorship Opportunities

Dear Business Owner:

Let me first begin by thanking the local businesses that have help sponsor our Baseball/Softball program in the past. Below is a list of our sponsors:

#### **Scoreboard Sponsorship**

Pepsi Bottling Ventures, LLC-Community Park Fields #1, #2, #3 and #4  
Wake Stone Corporation-Knightdale Elementary School Field #3

#### **Advertising Board Sponsors**

Wake Stone Corporation  
Rimmer Insurance Agency  
Andy's Cheeseburgers and Cheesesteaks  
Massey Auto Works  
Jump N Fun Inflatable's  
Michael Blake Garden Center  
M.W. Blake Landscape

#### **Baseball/Softball Team Sponsors**

Land O' Frost Great Tasting Lunchmeat-Pre-ball, Tee ball, Instructional, Minor & U-10 leagues  
Wake Stone Corporation Malek & Knight DDS, Rothert State Farm

#### **Score box Sponsorships**

Rochelle Insurance  
Edwards Paint and Drywall  
Knightdale Football  
Steve's D Signs  
Debnam's Golf Carts

Sponsorships are a necessary part of our program and help us to keep our costs low. During this season, we will strive to provide area youth with a program that stresses participation, sportsmanship and skills development for all players. The youth baseball/softball program is open to boys and girls ages 4 through 17 and serves youth in both Knightdale and Eastern Wake County.

Local sponsorship is a great way to be involved with the community and it provides high visibility advertising for your business.

## **Sponsorship Opportunities**

**Team Sponsorship: (Form 1)** Sponsor names are placed on the back of the team shirts above the player's number. The sponsor name is also attached to the team name on schedules and when weekly scores are reported in the Eastern Wake News. The players keep their jerseys at the end of the season so your company's name will be displayed long after the final out.

**Advertising Boards: (Form 2)** Sponsor logos and/or business information are placed on a 4' x 8' sign and attached to the outfield fence on our minor or major league baseball field. The board will be displayed for 3 years during our spring, summer and fall seasons.

**Banner Program: (Form 3)** Sponsor logo and/or business name are placed on a 2' x 3' banner and displayed on the backstop of our minor and major league baseball fields. The banners will be displayed for 2 years during our spring, summer and fall seasons.

**Score Box Signs: (Form 4)** Sponsor logo is placed on a 24" x 18" aluminum sign on the back of the score box you choose. These signs are highly visible by parents bringing their children to practices and watching the games.

Please provide a website address so we can link your business to the Knightdale Parks and Recreation website. We will also provide a sponsor thank you page that will air on EWTN 22.

For Sponsorship opportunities or to make a donation to the youth sports program, please complete the applicable form and return it to 950 Steeple Sq. Ct., Knightdale, NC 27545. Your tax-deductible contribution is greatly appreciated. For more information on team sponsorship or the youth baseball/softball program, please contact me at 217-2230, or the e-mail address listed above. Thank you for your consideration.

**Team Sponsorships-if you would like to sponsor a team, information must be turned in by March 10<sup>th</sup> of the current year**

**For other forms of sponsorship, money and forms are due by June 1<sup>st</sup> of the current year**

Sincerely,

*Tina Cheek*

Tina Cheek, Director

Knightdale Parks and Recreation

## Team Sponsorship (Form 1)

Company:	Ck #:	Rcpt. #:	Total \$:	Year:
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(For Office Use)

Please check the appropriate box and we will make every attempt to assign you a team in the age division you select. Please list your company name as you would like it to appear on shirts, schedules and in news releases.

### Sponsorship \$225.00 per team

### Specific Player/Coach's Team

[       ]       Girl's Softball (11 & 12 year old girls)

[       ]       Girl's Softball (13 - 15 year old girls)

### Sponsorship \$250.00 per team

### Specific Player/Coach's Team

[       ]       Majors (11 & 12 year old boys)

[       ]       Juniors (13 & 14 year old boys)

[       ]       Seniors (15 – 17 year old boys)

If there is more than one sponsor for a specific team, may we place your sponsorship with a different team?    YES       NO       Age Division?    YES       NO

### **Contact Information**

**Company Name:** \_\_\_\_\_

(Please print, as you would like it to appear on shirt)

**Mailing Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

Due April 1<sup>st</sup> of current year

## Advertising Board (Form 2)

Company:	Ck#	Rept #	Field #	Year 1: Year 2: Year 3:
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(For Office Use)

Advertising Board Sponsorships are \$500 and will be displayed for 3 years during our spring, summer and fall seasons. Advertising Boards are positioned on a first come, first serve basis starting at centerfield.

### **Advertising Board Sponsorship-\$500.00 per board**

[     ]	Tee Ball Field	Knightdale Elementary School	\$400 for 3 years
[     ]	Minor League Field	Knightdale Community Park	
[     ]	Major League Field	Knightdale Community Park	
[     ]	Softball Field	Knightdale Community Park	

### **Contact Information**

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

**Please provide a sketch below of how you would like your board to look or attach your business card**

Payments and forms are due by April 10<sup>th</sup> of the current year

**Banner Program: (Form 3)**

<b>Company:</b>	<b>Ck #:</b>	<b>Rept.#:</b>	<b>Field #:</b>	<b>Year 1:</b> <b>Year 2:</b>
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(For Office Use)

Banner Sponsorships are \$300.00 and will be displayed on the backstop for 2 years during our spring, summer and fall seasons.

**Banner Sponsorship-\$300.00 each for 2 years**

[     ]	Tee Ball Field	Knightdale Elementary School	\$200 for 2 years
[     ]	Minor League Field	Knightdale Community Park	
[     ]	Major League Field	Knightdale Community Park	
[     ]	Softball Field	Knightdale Community Park	

**Contact Information**

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

**Please provide a sketch below of how you would like your board to look or attach your business card**

**Score Box Signs: (Form 4)**

<b>Company:</b>	<b>Ck #:</b>	<b>Rept.#:</b>	<b>Field #:</b>	<b>Year 1: Year 2:</b>
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(For Office Use)

Score Box signs are \$150.00 and will be displayed for 2 years on the back of our score boxes during our spring, summer and fall seasons.

**Score Box Signs-\$150.00 each for 2 years**

[     ]	Minor League Field	Knightdale Community Park
[     ]	Major League Field	Knightdale Community Park
[     ]	Softball Field	Knightdale Community Park
[     ]	Varsity Baseball Field	Knightdale Community Park

**Contact Information**

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

**Please provide a sketch below of how you would like your board to look or attach your business card**